

180 DEGREES CONSULTING

NETAJI SUBHAS UNIVERSITY OF
TECHNOLOGY

180 DEGREES CONSULTING, NSUT

180 Degrees Consulting is the world's largest student consultancy. Groups of university students identify and overcome organization specific challenges, developing innovative, practical, and sustainable solutions.

180 Degrees Consulting has engaged with over 2,000 student consultants to overcome hundreds of challenges facing real organizations. We offer a broad range of consultant services, including strategic planning, financial management, communications, and social impact analysis. Our branch was founded in 2018.

MISSION, VISION, & GOALS

Our mission is to strengthen the ability of socially conscious organizations to achieve high impact social outcomes through the development of innovative, practical, and sustainable solutions. Many organizations are constrained by a lack of socially innovative and cost-effective professional services, often unable to rely on for-profit consulting companies for help. At the same time, many talented university students are willing and able to develop solutions to these issues. Their education, skill and deeply rooted passion to make a social difference makes them a valuable resource. At 180 Degrees Consulting, we strive to connect this resource of untapped potential to these organizations who need it the most.

OUR SOLUTIONS

A project involves overseeing a lot of moving parts, oftentimes from different people. To have a successful rollout, project managers rely on a well-crafted project plan to ensure objectives are met on time and on budget.

180 Degrees Consulting can help organisations in the following domains :

Market Research and Analysis

180DC can help organisations understand the key market segments, help them with branding and help them analyse new market entry possibilities.

Strategy and Operations

180DC can create growth strategies for organisations and allow them to make a greater social impact by optimising their operations.

Human Capital and Partnerships

180DC can assist organizations to develop external relationships with other organizations in order to better realize the organization's social agenda and on how to obtain, train or develop, and grow an organization's workforce.

Finance

180DC can assist organisations in developing a strategy to increase the inflow of capital into the organization and offer cost management solutions to organizations looking to lower costs.

SOCIAL ORGANISATIONS

STUDENT BASED

AFFORDABLE SERVICES

35 COUNTRIES | 85 BRANCHES | 2000 STUDENTS

PROBLEM SOLVING PROCESS

180 Degrees recognizes the need to provide a high standard of consulting services. It is for this reason that students are required to undergo a rigorous selection process. We also engage industry experts as mentors for student consulting teams.

1

STRATEGY AND DISCOVERY

Understand the vision of their organisation and their expectations, their history and growth along with their development prospects and difficulties faced by them.

2

DEVELOPING THE DELIVERABLES

Identify the problem areas and identify trends and causes, primary and secondary factors and conditions

3

ACTION PLANNING

Developing solutions and evaluation on the basis of sustainability and resource requirement, with a feasible implementation plan.

4

CLIENT REVIEW AND FOLLOW UP

Final presentations and feedback.

OUR MENTORS

To help us arrive at the best solutions for our clients, we have associated with the following esteemed panel, to mentor and guide us.



MR SUMIT SAPRA
MANAGING DIRECTOR,
ACCENTURE



DR KASTURI DAS
PROFESSOR, IMT GHAZIABAD



DR MUKESH CHATURVEDI
PROFESSOR, MDI GURGAON



MR KASHWIN KOHLI
MBA CANDIDATE, ROTMAN
UNIVERSITY | EX-BAINEE



MR SATINDERPAL SINGH
ANALYST, BOSTON
CONSULTING GROUP

As a team, we strive to provide the best service to our clients. Our team consists of students with an acumen developed through internship experiences, academic projects, self learning and training as 180DC consultants.

PROJECTS

Projects consist of 6-7 consultants whose main focus is the project of one client. Each team also has a team leader who will be responsible for overseeing the projects and who will be in direct contact with the organisation. The project timeline is decided after consultation with the organisation.

PAST PROJECTS

In our first 6 months of operation, we have successfully completed two projects



We worked on increasing volunteer engagement, inflow of capital and marketing strategy for **Voice+**, an organisation focusing on Gender and Sexuality.



We worked on evaluating the feasibility of an ed tech product, identifying key growth trends and customer segments through primary and secondary research for **Prodios Labs**, an innovative software development agency.

CREATIVE IDEAS, PRACTICAL SOLUTION,
LASTING CHANGE

IT'S TIME TO TURN THINGS 180



180Degrees
———— NSIT ————



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